

By the Numbers

7,613 people in education programs — learning about marine mammals, the future of oceans, and climate change

13,945 guests visited exhibits — more visitors than ever before in PTMSC's history

98 kids attended camps — including Eleanor who loved collecting plankton and hopes to be a marine biologist



335 volunteers served 10,946 hours, valued at \$252,524 by the Independent Sector

\$56,500 given as scholarships to schools and summer campers including 776 students in completely free science classes

22 healthy sea stars — spotted by Judith, a local beachcomber, along a stretch of beach where sea stars have been largely absent due to sea star wasting disease.



Photo: B. Dulis

2014 ANNUAL REPORT

Inspiring
Conservation of the
Salish Sea

Message from the Executive Director

We came together in 2014, our 33rd year, to set a visionary course for the future of the Port Townsend Marine Science Center. Over this last year PTMSC's board, staff, and volunteers dedicated considerable time, intellect, and innovation to develop a compelling long-term vision and strategic plan. As part of the plan we adopted the ambitious goal to double the institution's impact over the next ten years to meet the increasingly complex challenges of *conserving the Salish Sea*.

Coined *Focus on the Future*, the process was designed to hone our collective long-term vision while standing solidly on the foundation of the exceptional work the organization does today. This extensive effort generously supported by the Satterberg foundation, invested more resources than usual on administration and our financial report reflects that. This work was informed by a 2013 survey sent to 3,000 supporters, members, and partners which provided pivotal feedback about how they want us to grow. Three core competencies key to achieving our vision were identified: Lifelong Education, Citizen Science, and Visitor Experience. As you read through this report you will find excerpts of the strategic vision and the actions we took in 2014 as initial steps toward that vision.

All the while, our Program Team increased the number of people we serve over the course of 2014 by 11% and launched our *Gone Green? Go Blue!* collective-action initiative which can be heard from Water Street to Discovery Bay and seen on T-shirts and bumpers throughout the peninsula.

Every day I am honored to help lead this extraordinary organization in inspiring conservation of the Salish Sea. Thank you for joining us in *Going Blue!*

With deepest appreciation,



Janine Boire
Executive
Director



Citizen Science Research

Vision: Citizen scientists from all walks of life are invited to participate in authentic research leading to critical understanding of the Salish Sea while also expanding the network of ocean stewards. Building on its core strength in citizen science, PTMSC will grow its affiliations and partnerships with universities and public agencies.

2014 Accomplishments: Eighteen citizen scientists contributed data to researchers at University of California, Santa Cruz that led to the discovery of the pathogen causing the massive die-off of sea stars along the entire Pacific Coast. Volunteers completed the roof run-off study, a partnership with the Environmental Protection Agency, to help track the sources of pollution in roof runoff. The blue mussel and marine mammal blubber sampling, in collaboration with Washington Department of Ecology and NOAA, showed what persistent organic pollutants (POPs) are in the local marine food web.

Visitor Experience

Vision: Visitors will take a journey into a world where awe-inspiring beauty is woven with powerful positive messages of collective action to restore the health of the Salish Sea.

2014 Accomplishments: Planning and development of exhibits including a demonstration rain garden and displays on the pier bring the *Go Blue!* message to the outdoors for people to enjoy even when the exhibit buildings aren't open. New exhibits in the Natural History Exhibit explore climate change and how to reduce toxics in the home. These plans all came to fruition in early 2015.

Lifelong Education

Vision: A full menu of educational programs will engage people at every stage of life. Programs will invite participants to dive deeper into the world of conserving the Salish Sea through partnerships with formal education, residential and day camps, lectures, wildlife cruises, and environmental work groups.

2014 Accomplishments: The highly successful *Future of Oceans* lecture series challenged and informed hundreds of people. The Whales of the Salish Sea program partnered with the *Adventurers* to develop critically thinking 5th grade environmental stewards. The popular *Be a Toxic-Free Zone* workshops engaged visitors and students in hands-on investigations of toxics in home, garden, beauty, and food products, inspiring collective action to reduce toxics that can enter the marine environment. A new inquiry-based high school program on ocean acidification was developed and will be piloted in the next school year.



2014 Financial Information

Expense

Special Events.....	\$63,779
Fundraising.....	\$61,463
Marketing.....	\$35,496
Administration.....	\$130,973
Programs.....	\$323,640
	\$615,351

Revenue

Individual Contributions.....	\$273,981
Corporate Support.....	\$22,735
Foundation Support.....	\$108,053
Government Grants.....	\$50,742
Program Income.....	\$173,903
Interest.....	\$37,838
	\$667,252

