By the Numbers

7,613 people in education programs — learning about marine mammals, the future of oceans, and climate change

13,945 guests visited exhibits — more visitors than ever before in PTMSC’s history

98 kids attended camps — including Eleanor who loved collecting plankton and hopes to be a marine biologist

335 volunteers served 10,546 hours, valued at $252,524 by the Independent Sector

$56,500 given as scholarships to schools and summer campers including 776 students in completely free science classes

22 healthy sea stars — spotted by Judith, a local beachcomber, along a stretch of beach where sea stars have been largely absent due to sea star wasting disease.
We came together in 2014, our 33rd year, to set a visionary course for the future of the Port Townsend Marine Science Center. Over this last year PTMSC’s board, staff, and volunteers dedicated considerable time, intellect, and innovation to develop a compelling long-term vision and strategic plan. As part of the plan we adopted the ambitious goal to double the institution’s impact over the next ten years to meet the increasingly complex challenges of conserving the Salish Sea.

Coined Focus on the Future, the process was designed to hone our collective long-term vision while standing solidly on the foundation of the exceptional work the organization does today. This extensive effort generously supported by the Satterberg foundation, invested more resources than usual on administration and our financial report reflects that. This work was informed by a 2013 survey sent to 3,000 supporters, members, and partners which provided pivotal feedback about how they want us to grow. Three core competencies key to achieving our vision were identified: Lifelong Education, Citizen Science, and Visitor Experience. As you read through this report you will find excerpts of the strategic vision and the actions we took in 2014 as initial steps toward that vision.

All the while, our Program Team increased the number of people we serve over the course of 2014 by 11% and launched our Gone Green? Go Blue! collective-action initiative which can be heard from Water Street to Discovery Bay and seen on T-shirts and bumpers throughout the peninsula. Every day I am honored to help lead this extraordinary organization in inspiring conservation of the Salish Sea. Thank you for joining us in Going Blue!

With deepest appreciation,
Janine Boire
Executive Director

Photos courtesy of Wendy Feltham and PTMSC staff